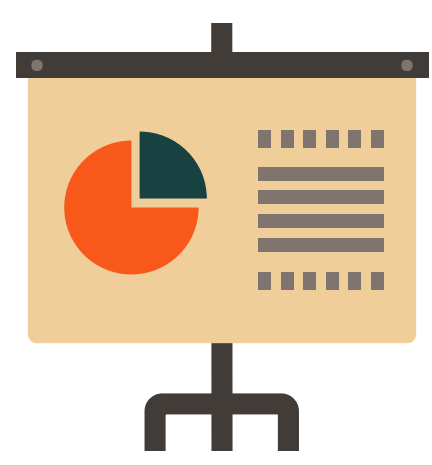




# TIPS TO CHOOSE

*- The Best Digital Marketing Agency -*



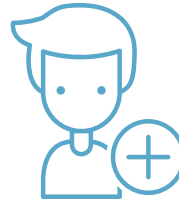
## 1. DEFINE YOUR GOALS



Write down your goals and objectives before contacting an agency.



Be diligent when researching your website needs.



Do you want to sell products? Do you want to gain followers? Etc.



Once goals are clearly defined, begin searching for an agency.

## 2. SET REALISTIC GOALS



Make sure the goals you set are achievable.



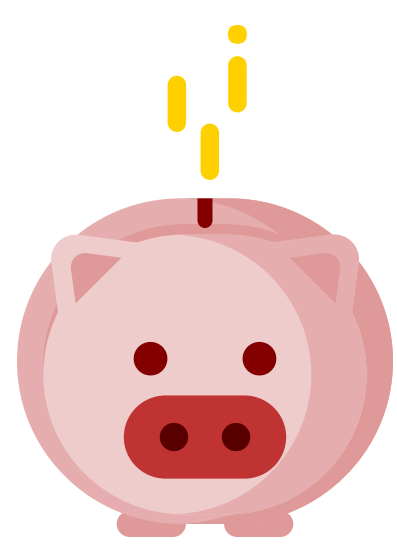
If you set up unrealistic goals, you may be setting yourself up for failure.



I.E - If you need an e-commerce site, it takes longer than most sites to make.



Share these goals with the agency. A great agency will let you know what is and isn't realistic.



## 3. SET A REALISTIC BUDGET



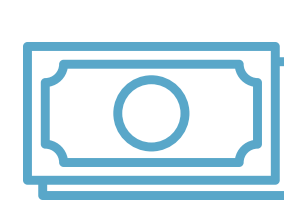
Plan your annual marketing budget before meeting with any agency.



Be prepared to share your budget upfront.



This way there are no surprises for you or the agency.

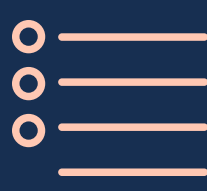


The right agency won't try to push your budget.

## 4. DO LOTS OF RESEARCH



Based on your goals and objectives, begin researching agencies that fit your needs.



Your needs will help you narrow down agencies considerably.



Review what work they've done in the past & what results they have achieved.



Ask for referrals from their clients.



**Smile MEDIA**

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